The United States of Melanoma

If you live in any of these states, you'll need more sun protection.

March 20, 2020 By Alicia Green

If you live in Hawaii, grab that SPF 50 sunscreen—and a hat—before leaving the house. So concludes a new study that identified the states with the highest and lowest rates of melanoma due to UV exposure.

The sun's ultraviolet (UV) rays account for 91% of melanoma cases in the United States, report the authors of the study, published in the International Journal of Cancer, according to an American Cancer Society press release. For their investigation, they estimated the number, proportion and incidence rates of malignant melanomas attributable to UV radiation in each state by calculating the difference between observed melanomas between 2011 to 2015 and a baseline of expected cases.

Because 94.3% of UV-attributable cases occurred in non-Hispanic whites, the study authors focused on that group; otherwise, a lower melanoma burden in some states could largely reflect higher proportions of nonwhites in the population. (Although melanoma incidence rates are lowest among Blacks followed by other minorities, people of color can still get skin cancer.)

By state, the rate of UV-attributable melanoma cases among non-Hispanic whites ranged from a low of 15.1 cases per 100,000 people in Alaska to a high of 65.1 cases per 100,000 people in Hawaii. Multiple states along the East and West coasts had UV-attributable rates exceeding 25 cases per 100,000: Delaware (37.1), Georgia (36.5), California (33.8), Maryland (32.6), North Carolina (29.5), Florida (29.2), Oregon (28.5), South Carolina (28.1), Washington (27.8), New Jersey (27.7) and New Hampshire (26.5).

While those states all border an ocean, several landlocked states also had rates above 25 cases per 100,000: Utah (40.4), Vermont (31.4), Minnesota (27.9), Idaho (27.6), Kentucky (25.7) and Alabama (25.4).

American Cancer Society

Researchers found that UV-attributable melanoma rates were also high in some states with a relatively low UV index, such as Minnesota and Idaho, which led them to conclude that these states had a higher prevalence of outdoor activities and insufficient sun protection. In addition, rates were much higher in younger females than males, which investigators attributed to high indoor tanning among teen girls in the late 1990s.

So what can you do? Practice "Smarter Sun Protection." That means boosting your sun protection factor (SPF), using sunscreen correctly (applying large enough amounts and often), covering up

with clothes when possible and staying inside during the sun’s peak hours (10 a.m. to 2 p.m.).
